



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37667-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Senate Majority PAC	ISSUE	2155

Flight Dates	Order #	Alt Order #
10/28/12 - 11/05/12	37667	08887273

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/29/12	11/02/12	CBS This Morning	7-9a	MTWTF--	:30	3	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	Tu	10/30/12	8:46 AM	CBS This Morning	7-9a	:30	MP12108H	\$1,000.00	NM
1	8	W	10/31/12	8:23 AM	CBS This Morning	7-9a	:30	MP12108H	\$1,000.00	NM
2	8	F	11/02/12	8:28 AM	CBS This Morning	7-9a	:30	MP12108H	\$1,000.00	NM
2	11/05/12	11/05/12	CBS This Morning	7-9a	M-----	:30	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	11/05/12	8:23 AM	CBS This Morning	7-9a	:30	MP12108H	\$1,000.00	NM
3	11/03/12	11/03/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Sa	11/03/12	6:15 AM	CBS Early Show - Sat.	5-7a	:30	MP12108H	\$1,200.00	NM
4	10/29/12	11/02/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/29/12	9:24 AM	Live w/Kelly	9-10a	:30	MP12108H	\$2,000.00	NM
3	8	Tu	10/30/12	9:50 AM	Live w/Kelly	9-10a	:30	MP12108H	\$2,000.00	NM
5	8	W	10/31/12	9:43 AM	Live w/Kelly	9-10a	:30	MP12108H	\$2,000.00	NM
4	8	Th	11/01/12	9:49 AM	Live w/Kelly	9-10a	:30	MP12108H	\$2,000.00	NM
2	8	F	11/02/12	9:50 AM	Live w/Kelly	9-10a	:30	MP12108H	\$2,000.00	NM
5	11/05/12	11/05/12	Live w/Kelly	9-10a	M-----	:30	1	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00					
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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Credited																																																					
Total Spots							25																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$53,200.00
<u>Agency Commission</u>	\$7,980.00
<u>Net Amount Due</u>	\$45,220.00